

CORPORATE SOCIAL RESPONSIBILITY POLICY OF e -INFOCHIPS LIMITED

e-Infochips Limited has been a very adapter of corporate social responsibility movement. Even when the law didn't mandate to do so, we always earmarked and spent 1% of our profits towards such initiatives

IMPLEMENTATION PROCESS: IDENTIFICATION OF PROJECTS

All projects are identified in a participatory manner, in consultation with the community, literally sitting with them and gauging their basic needs. We recourse to the participatory rural appraisal mapping process. Subsequently, based on a consensus and in discussion with the village panchayats, and other influential projects are prioritized.

Arising from this the focus areas that have emerged are Education, Sustainable livelihood, and espousing social causes.

IN EDUCATION, OUR ENDEAVOUR IS TO SPARK THE DESIRE FOR LEARNING AND KNOWLEDGE AT EVERY STAGE THROUGH:

- Formal schools
- Balwadis for elementary education
- Quality primary education
- Girl child education

ACTIVITIES, SETTING MEASURABLE TARGETS WITH TIMEFRAMES AND PERFORMANCE MANAGEMENT:

Prior to the commencement of projects, we carry out a baseline study of the villages. The study encompasses various parameters such as – health indicators, sustainable livelihood processes, population data – below the poverty line and above the poverty line, state of infrastructure, among others. All projects are assessed under the agreed strategy, and are monitored every quarter, measured against targets and budgets. Wherever necessary, midcourse corrections are affected.

GOALS

Our goal is uplift 1 Mn people out of poverty by using education as an enabler

FUNDS ALLOCATIONS

We will receive requests for funding of projects throughout the year. Its panel of experts will evaluate proposals received under its focus areas and projects gets prioritized after assessing their impacts. The case is then put forward to our CSR Committee. The CSR Committee will deliberate on the proposals and approve proposals for implementation at its discretion.

MANAGEMENT COMMITMENT:

Our Board of Directors, our Management and all of our employees subscribe to the philosophy of compassionate care. We believe and act on an ethos of generosity and compassion, characterized by a willingness to build a society that works for everyone. This is the cornerstone of our CSR policy.

REVIEW PERIODICITY AND AMENDMENTS:

CSR Plan may be revised / modified / amended by the CSR Committee at such intervals as the Committee may deem fit.