

Texas

Instruments picks eInfochips

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eInfochips Inc, chip and product design services company with 'spec-to-silicon-to-system' capabilities, has been selected as one of the Top 5 Texas Instruments developers at Texas Instruments Developers Conference in Dallas, for their support of TI's Da Vinci technology customers.

eInfochips has been selected for its long-standing strategic collaboration with TI and supporting customers using Da Vinci digital media processors. Over the years, eInfochips has worked closely with TI and built expertise on a variety of platforms, said Mr Pratul Shroff, CEO, here. eInfochips has enabled TI's customers with applications involving video communications, consumer electronics, communications and networking, storage, medical imaging and industrial automation.