



eInfochips Ranked #1 Chip Design Service Provider Worldwide Through Revenue/Design Index in Leading Analyst Firm's Competitive Landscape Report

SUNNYVALE, California and AHMEDABAD, India, February 11 /PRNewswire/ -- eInfochips, a technology design services company, today announced that leading analyst firm Gartner Inc, in a report published in Oct 2009, rated eInfochips as #1 chip design service provider worldwide for 2008, based on revenue/design index in the research note "Competitive Landscape: Chip Design Outsourcing Services" (G00171301). eInfochips was one of the 40 companies worldwide, evaluated for the report which focused on the number of outsourced design starts comprising front end full-chip custom block and application, back-end process node and application, verification and design support across geographies.

Developed by Gartner analysts as an assessment of the competitive landscape of chip service providers, the research report features the top 10 companies based on their average revenue per design ratio, which is a normalized index derived to protect the confidential revenue and design start data. eInfochips has obtained a normalized index of 62, leading by far from its nearest competitor.

"We are proud to be ranked #1 chip design service provider worldwide in revenue per design in Gartner's competitive landscape report. It marks the coming of age of India's chip design service industry and reflects the high end work being done in India. The top ranking we believe confirms our leadership and expertise in the chip design and verification services domain," said Pratul Shroff, CEO of eInfochips. "We believe this is a testament to our specialized, industry-focused ASIC services, technology centric approach, and our highly efficient global delivery model, which all contribute to high levels of customer satisfaction propelling our growth."

"Our focus is on full-chip design and we address the entire spectrum of chip design services from specifications to tape-out, and product engineering services. Our highly skilled and experienced engineering staff, an internal IP portfolio and strong partnership with leading EDA companies enables us to offer comprehensive design and verification services of complex SoC-based designs and makes us a preferred partner for such projects at the higher end of value chain," Pratul Shroff adds.

5 of the world's top 10 semiconductor companies worldwide are eInfochips' customers.

For more information and an executive summary of eInfochips' standing on "Competitive Landscape: Chip Design Outsourcing Services" report, Gartner clients may visit <http://www.gartner.com/DisplayDocument?id=1196713>

- Gartner, Inc. " Competitive Landscape: Chip Design Outsourcing Services" by Ganesh Ramamoorthy, Oct 5th, 2009

About eInfochips

eInfochips, based in Ahmedabad, India and Sunnyvale, CA, is a technology design services & solutions company offering IPs & full range of services in Software Products & Applications, Embedded System and ASIC/FPGA to customers worldwide. The company is one of a handful of Indian companies that provide the entire spectrum of spec to silicon to system expertise. eInfochips customers include Fortune 500 and early stage companies from diverse industries including Video, Security/Surveillance, Semiconductor, Consumer Electronics, Industrial Automation, Medical/Healthcare, Automotive, Networking and Avionics & Defense For more information, visit: <http://www.einfochips.com>

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