

“ Electronics can really be a game changer for social causes in the coming years ”



Pratul Shroff, CEO, eInfochips, wants to apply technology in a multitude of ways to bridge India's developmental gap of several hundred years in a matter of decade. He encourages the thought of highly specialised, very-low-cost electronic applications for rural education, healthcare, employment and upliftment. He hopes that electronics can play a big role in pulling masses out of poverty. As an example, a portable, handheld authentication device can ensure that social benefits go to the real needy—especially in light of the Unique Identity (UID) project. This can reduce leakage, transfer the benefits to the truly deserved and accelerate the pace of poverty reduction. Electronics can really be a game changer for social causes in the coming years.

“On the global front, as India emerges as a growth-oriented economy that is going to triple its economic output in the next decade, its share of electronics in almost all sectors is going to grow significantly. The challenge for India to become a global electronics player is two-fold,” opines Shroff.

“Till date, most of the electronics products are designed outside India keeping in mind the needs of global markets. Once design is done, manufacturing is done mostly in China. This mass production is also meant for global consumption. Therefore India has to figure out how to master electronics manufacturing—just like automotive sector. Here, the government can definitely play a proactive and positive role in attracting investment and talent,” adds Shroff.

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